

FLOWERS AND FOLIAGE PLANTS - 1998

The 1998 wholesale value of sales by commercial flower and foliage producers in Minnesota is estimated at \$68,501,000 compared with \$65,889,000 in 1997. These values were obtained from the wholesale value of sales as reported by growers with \$100,000 or more in sales of floriculture crops plus a calculated wholesale value of sales for growers with sales below \$100,000. A commercial operation is defined as having \$10,000 or more in annual gross sales of floriculture crops.

The total wholesale value of floriculture crops grown by operations exceeding the \$100,000 sales level reached \$59,861,000 in 1998, a 5% increase over the \$57,099,000 for 1997. Of the total wholesale value, cut flowers totaled \$6,374,000 in 1998, down 10% from the previous year. The wholesale value of potted flowering plants was \$12,366,000, up slightly from \$12,305,000 in 1997. Sales of foliage plants for indoor and patio use totaled \$1,088,000, down 19% from the previous year. Total bedding and garden plant sales were up 10% to \$40,033,000.

FLORICULTURE: FLOWERING, BEDDING, AND FOLIAGE PLANTS, MINNESOTA, 1997-98 1/

Item	Producers		Total Quantity Sold				1999 As A Percent Of 1998
	1997	1998	Units	1997	1998	Intended 1999	
	<u>Number</u>			<u>1,000 Units</u>			<u>Percent</u>
<u>Potted Flowering Plants:</u>							
Chrysanthemums	18	17	Pots	315	266	258	97
Cyclamens	20	19	Pots	170	181	184	102
Finished Florist Azaleas	17	20	Pots	195	196	199	102
Kalanchoes	6	8	Pots	92	82	85	104
Easter Lilies	26	28	Pots	299	343	324	94
Poinsettias	47	49	Pots	1,051	920	927	101
Other Flowering Plants	22	26	Pots	546	536	572	107
<u>Bedding Garden Plants:</u>							
Hardy/Garden Chrysanthemums	60	58	Pots	676	618	620	100
Geraniums (Cuttings)	73	84	Pots	1,853	1,663	1,663	100
Impatiens	32	38	Pots	100	124	129	104
New Guinea Impatiens	69	81	Pots	419	473	479	101
Petunias	30	39	Pots	83	98	108	110
Other Potted Flowering and Foliage							
Type	72	80	Pots	3,288	3,808	4,310	113
Vegetable Type	44	46	Pots	710	920	926	101
Geraniums	27	27	Flats	83	87	87	100
Impatiens	66	79	Flats	238	282	289	102
New Guinea Impatiens	18	16	Flats	21	26	26	100
Petunias	68	81	Flats	234	270	273	101
Other Flowering and Foliage Type	72	85	Flats	966	1,208	1,228	102
Vegetable Type	62	65	Flats	147	154	154	100
<u>Foliage For Indoor Or Patio:</u>							
Geraniums Hanging Baskets	79	82	Baskets	218	295	291	99
Impatiens Hanging Baskets	71	73	Baskets	123	102	94	92
New Guinea Impatiens Hanging Baskets	70	70	Baskets	130	123	123	100
Petunias Hanging Baskets	64	62	Baskets	43	44	47	107
Foliage Hanging Baskets	16	15	Baskets	121	63	59	94
Other Flowering Hanging Baskets	78	79	Baskets	406	472	472	100

1/ Summarized only from producers with \$100,000 or more in annual sales.

FLORICULTURE: CUT FLOWERS AND POTTED FOLIAGE, MINNESOTA, 1997-98 1/

Item	Producers		Area For Production				1999 As A Percent Of 1998
	1997	1998	1997	1998	Intended 1999		
	<u>Number</u>			<u>1,000 Square Feet</u>			<u>Percent</u>
Other Cut Flowers	14	18	1,006	1,340	1,417		106
Potted Foliage	13	13	143	123	123		100

1/ Summarized only from producers with \$100,000 or more in annual sales.